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SEERA

Earnings Presentation

Q2 2026

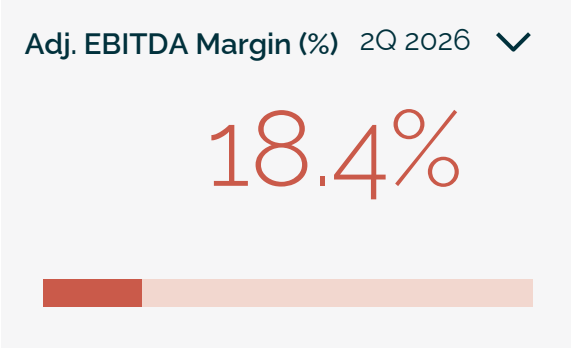
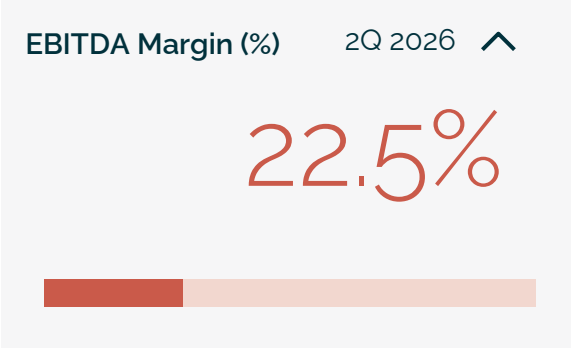
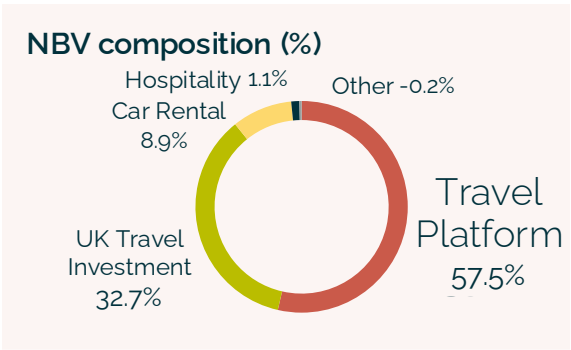
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Q2 2026 in Review

Bookings and revenue continued to grow in Q2 2026



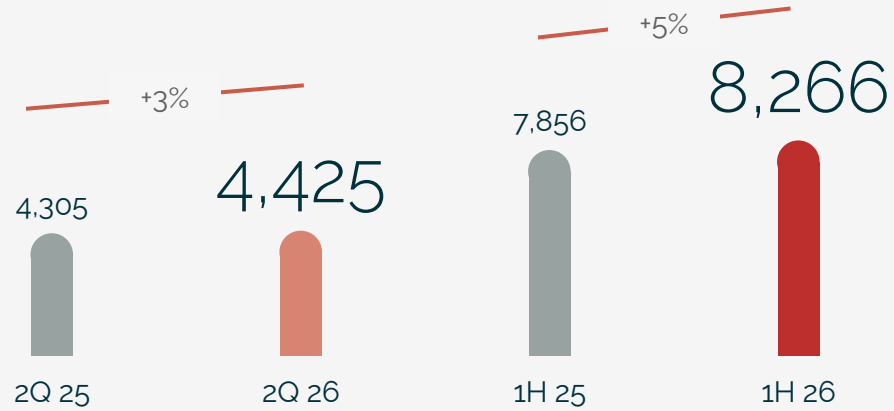
- **Key 2Q 2026 Highlights**
- NBV grew 3% YoY, driven by the strong performance of Almosafer.
- Revenue growth in Almosafer and Hospitality was partially offset by revenue declines in the other segments.
- Reported EBITDA growth was driven by one-off income from Careem holdbacks and asset divestment gains.
- Adj. net profit amounted to ₪ 29 million driven by the record EBITDA of Almosafer.
- The net debt to equity ratio improved to 0.10x.
- Strategic focus remains on optimizing asset portfolio, streamlining capital structure and enhancing shareholder returns.



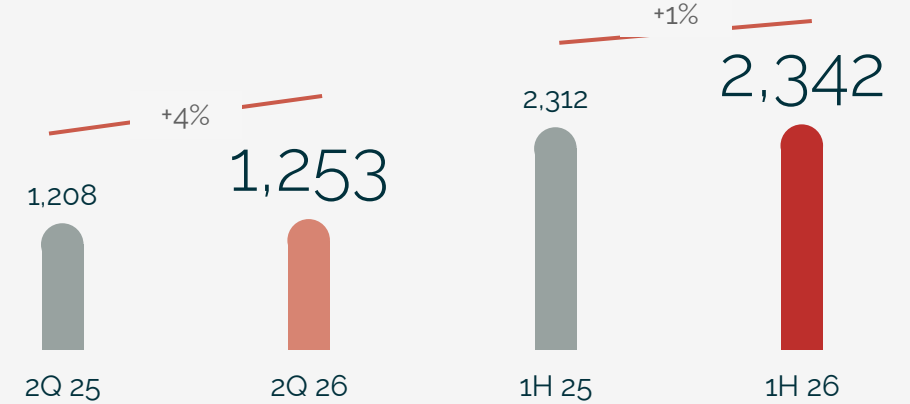
...while earnings were pressured by weaker performance of Lumi and PTG



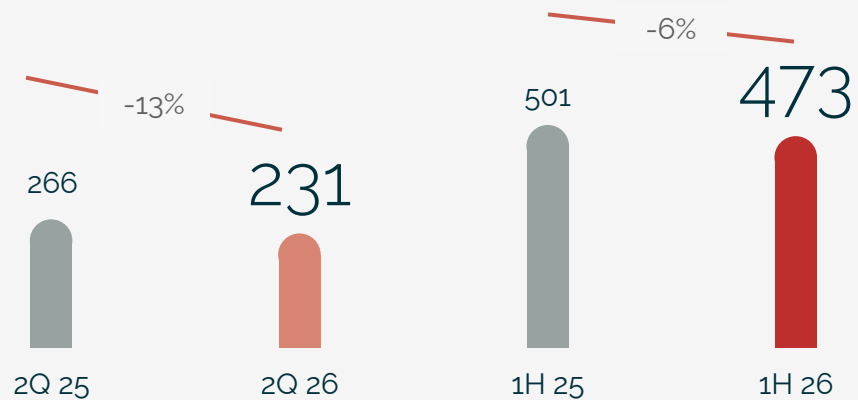
Net Booking Value (₹ Mn)



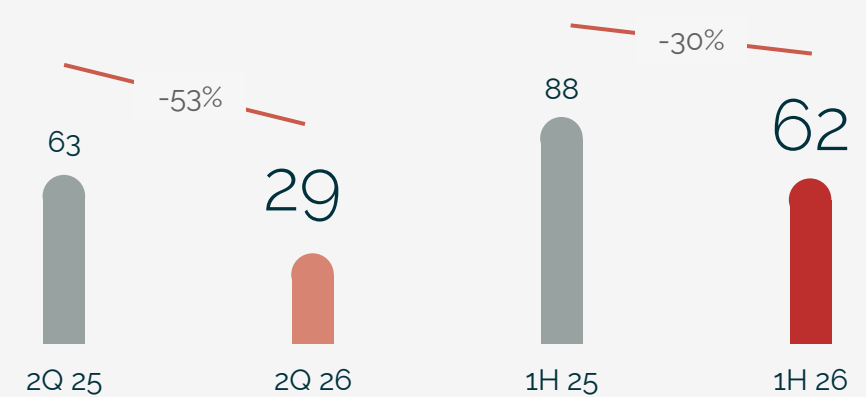
Revenue (₹ Mn)



Adj. EBITDA (₹ Mn)

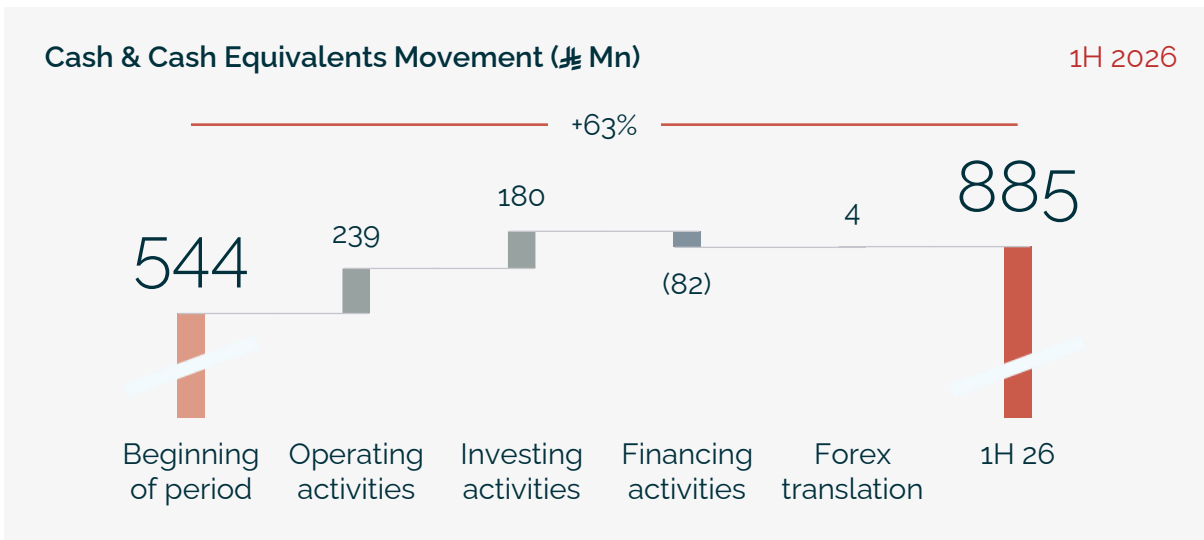
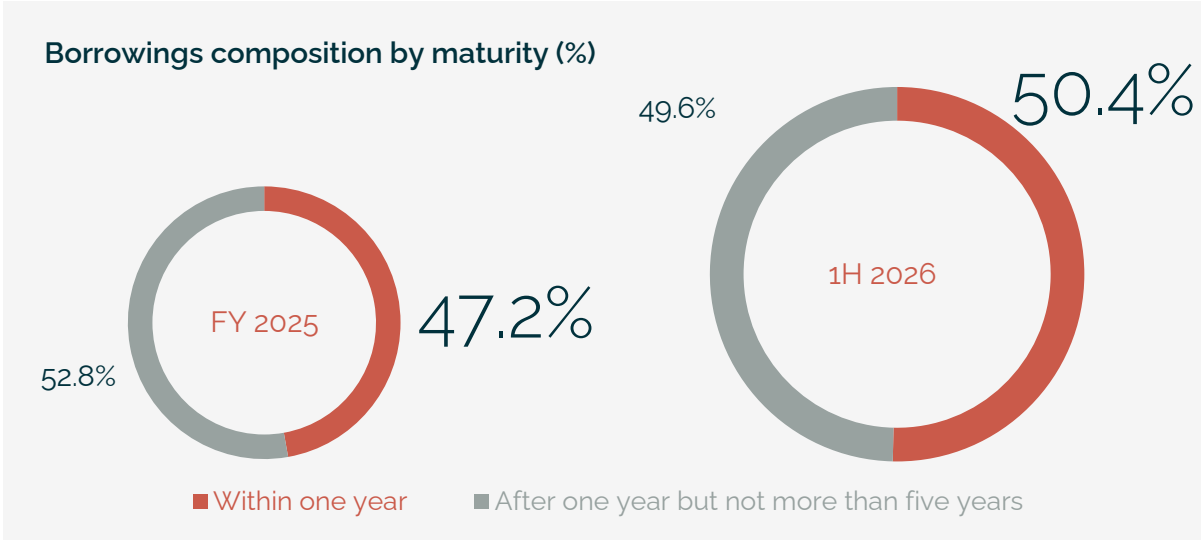
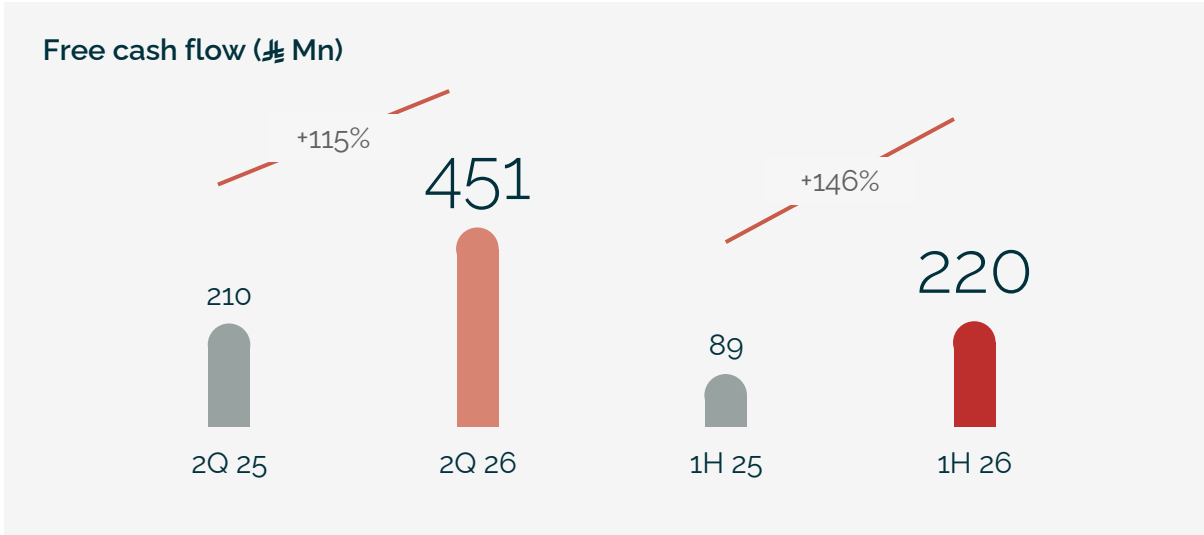
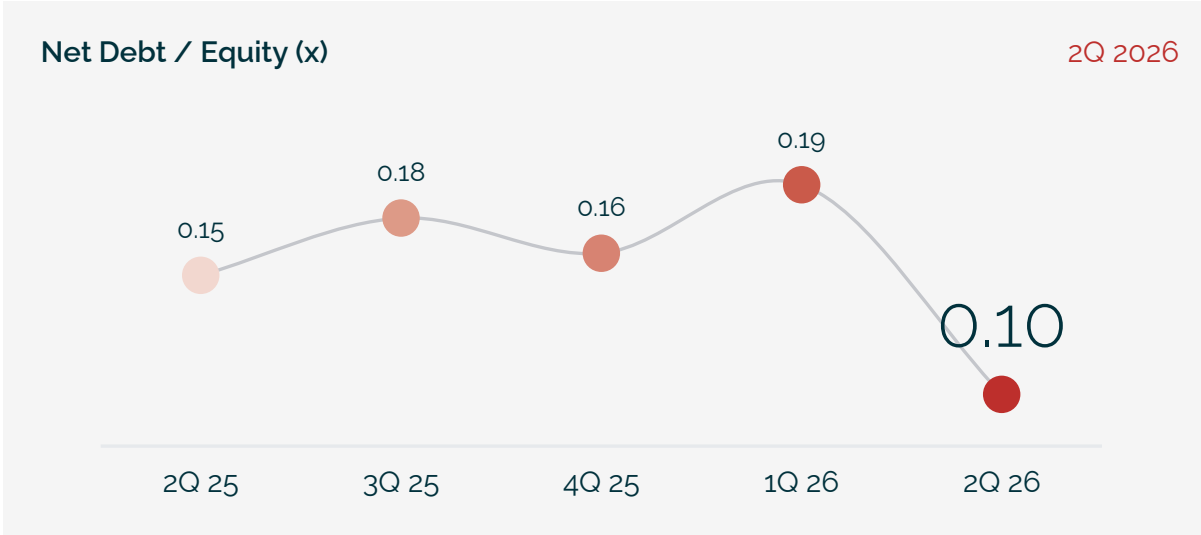


Adj. Net Profit (₹ Mn) *



* Adjusted Net Profit after NCI

Strong FCF and reduced leverage reinforce financial resilience



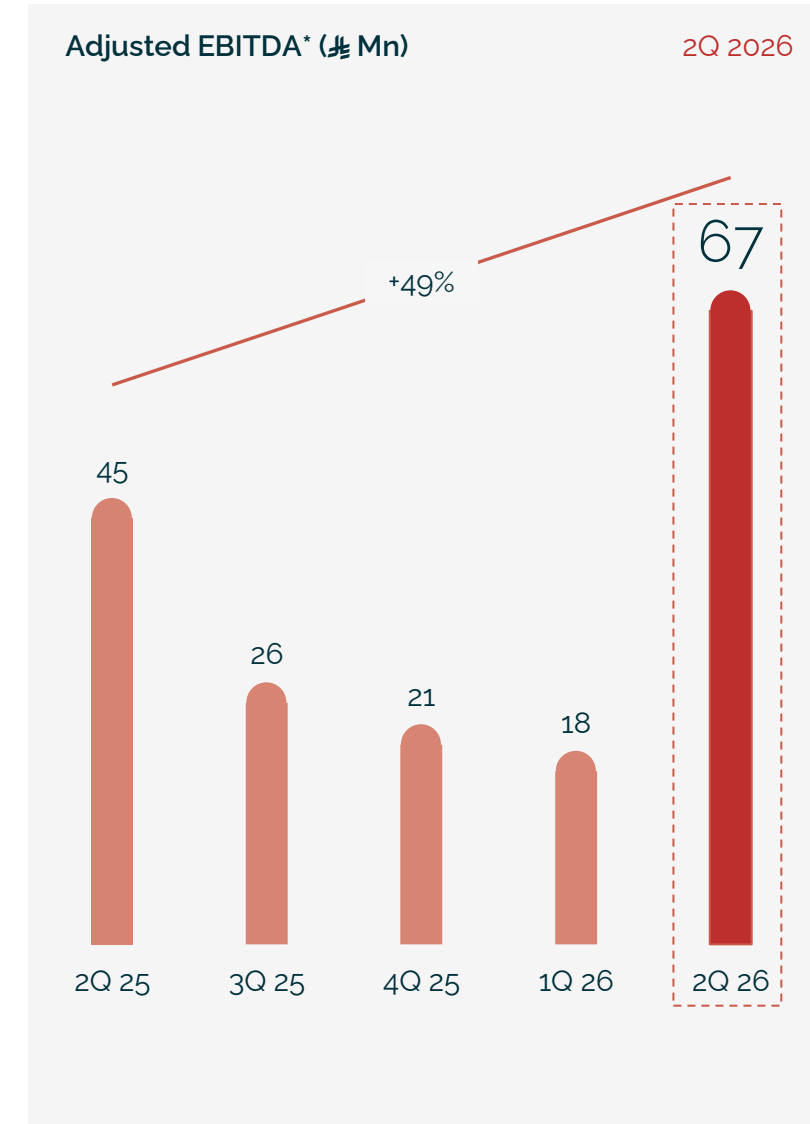
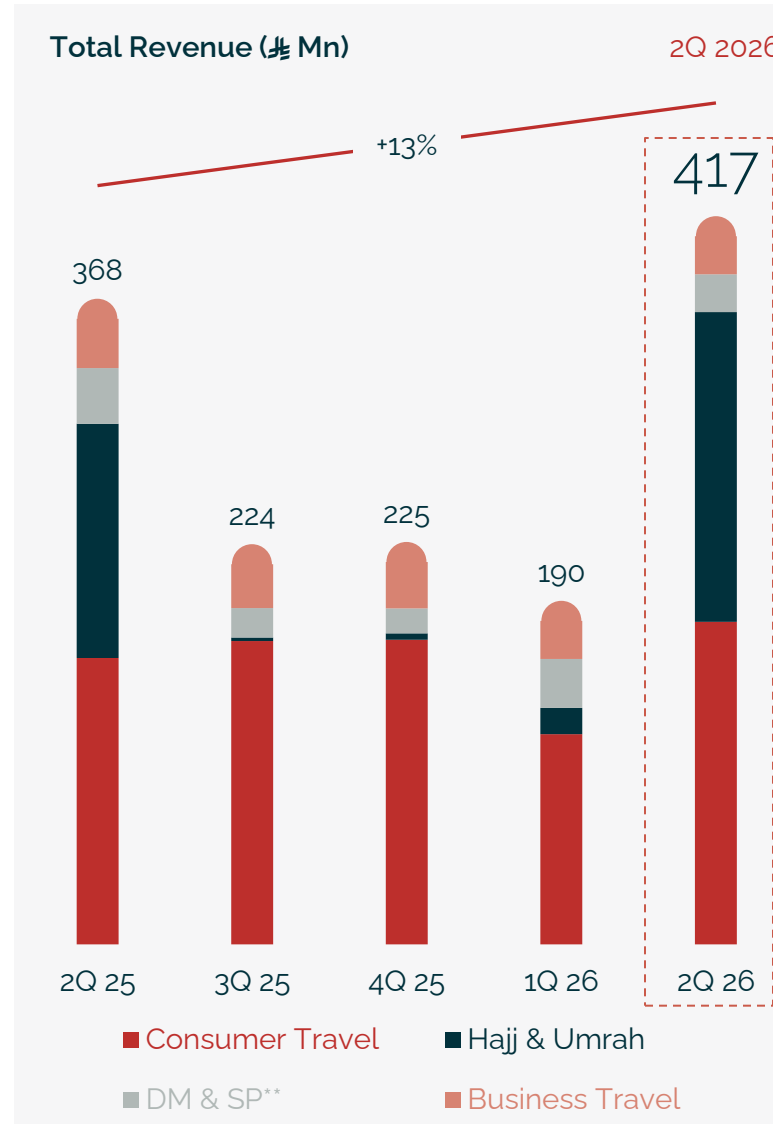
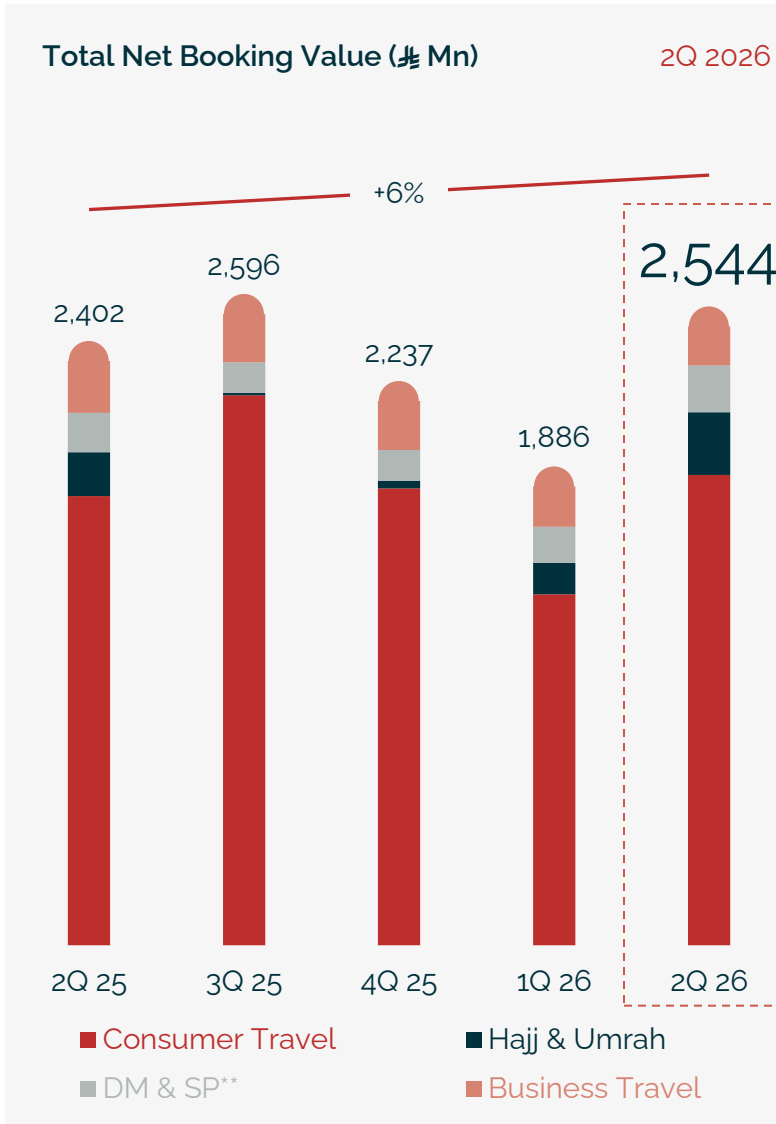
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Segment Overview



Almosafer Travel & Tourism Co.

2Q 2026 shows continued growth across NBV, revenue and adj. EBITDA



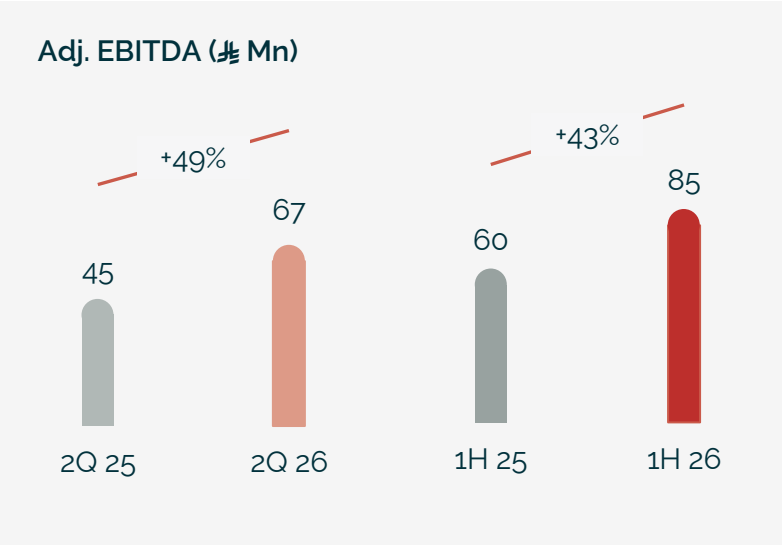
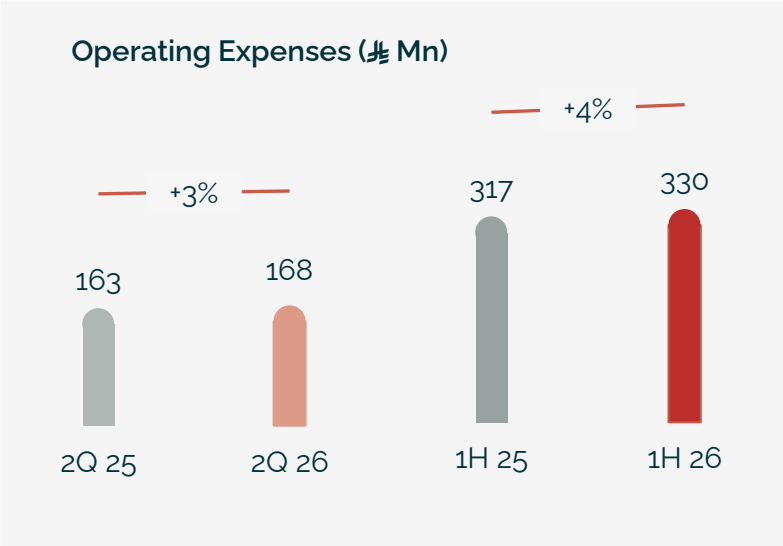
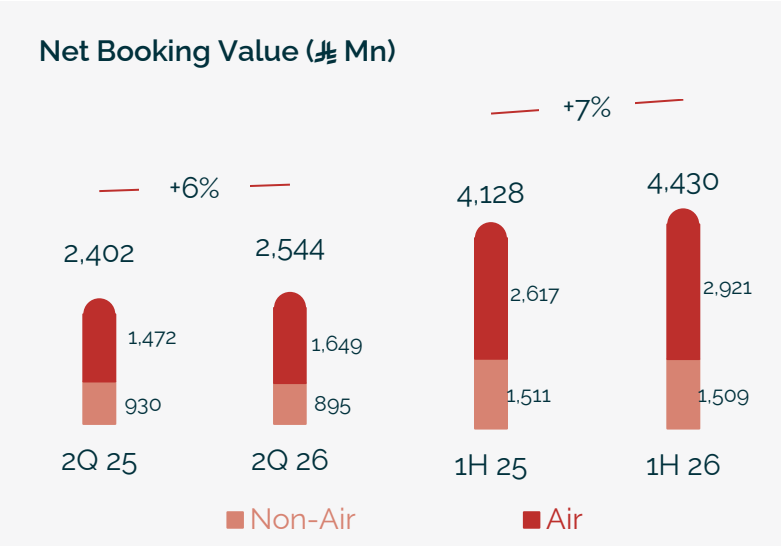
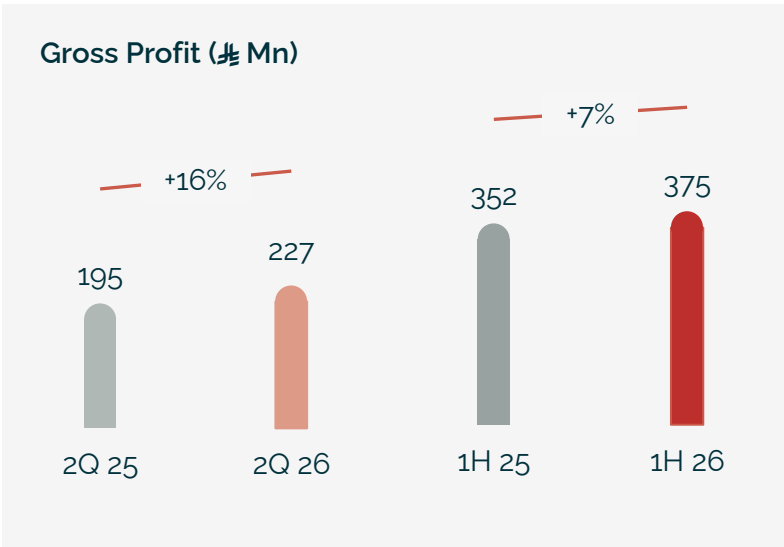
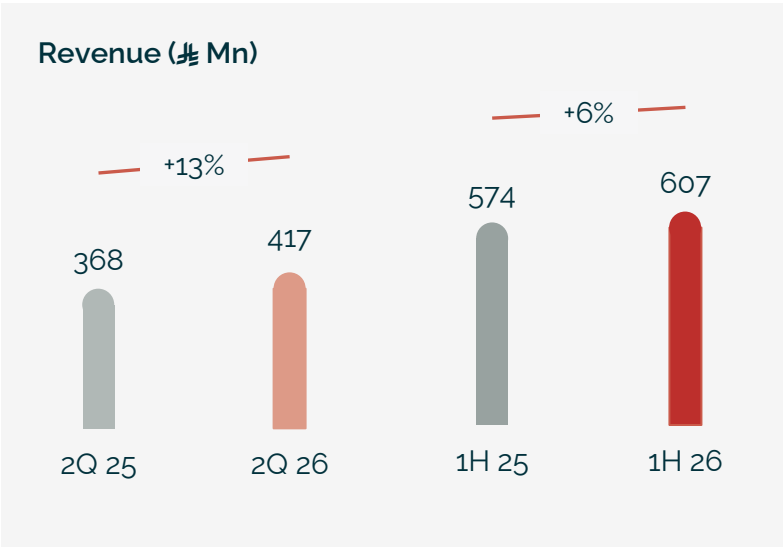
* Adjusted for one-off items ** The Destination Management and Distribution business lines have been combined into a single reporting segment: Destination Management and Special Projects (DM & SP).

Almosafer Travel & Tourism Co.: record NBV and adj. EBITDA as business scales



— Travel & Tourism Co. —

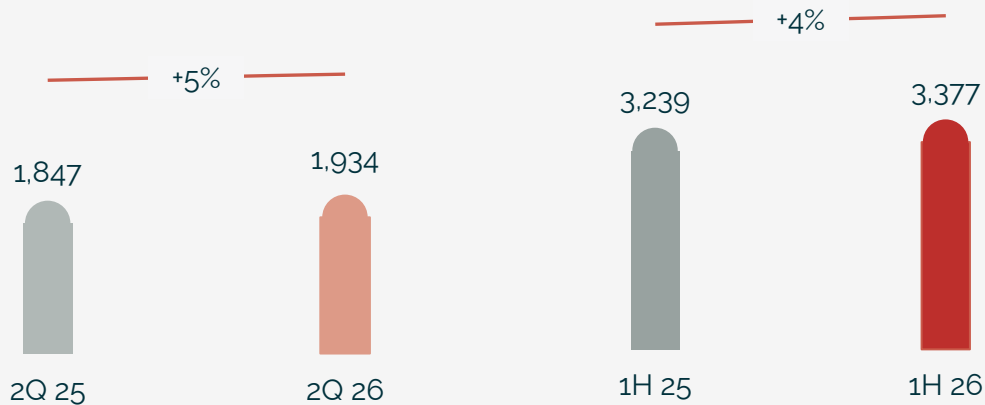
Almosafer is Saudi Arabia's Leading Travel Company characterized by an asset-light and scalable business model that serves tourism flows across the Saudi travel ecosystem i.e. B2C and B2B; outbound, inbound, and domestic; leisure, business, and religious. Built on unified sourcing, technology and data infrastructure.



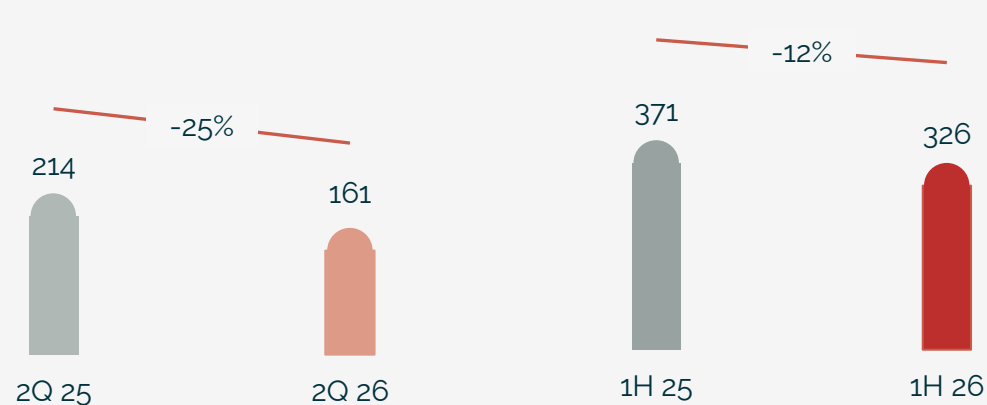
Almosafer Travel & Tourism Co.: NBV growth driven by Consumer, Hajj & Umrah



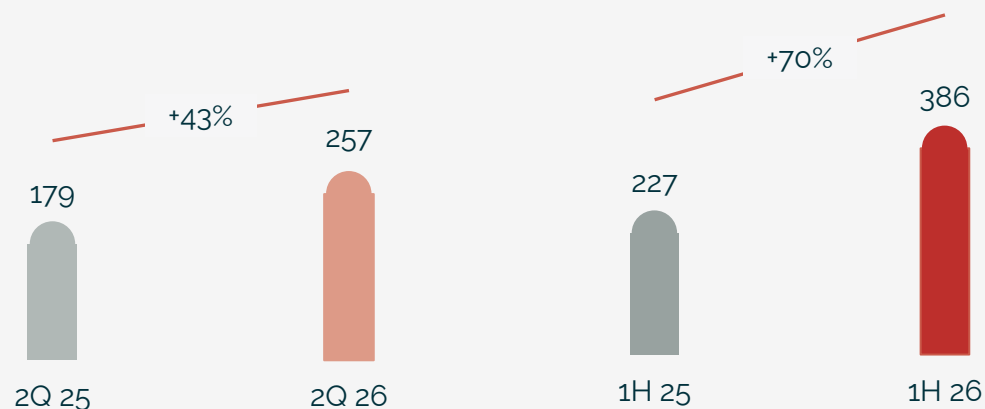
Consumer Travel (ﷲ Mn)



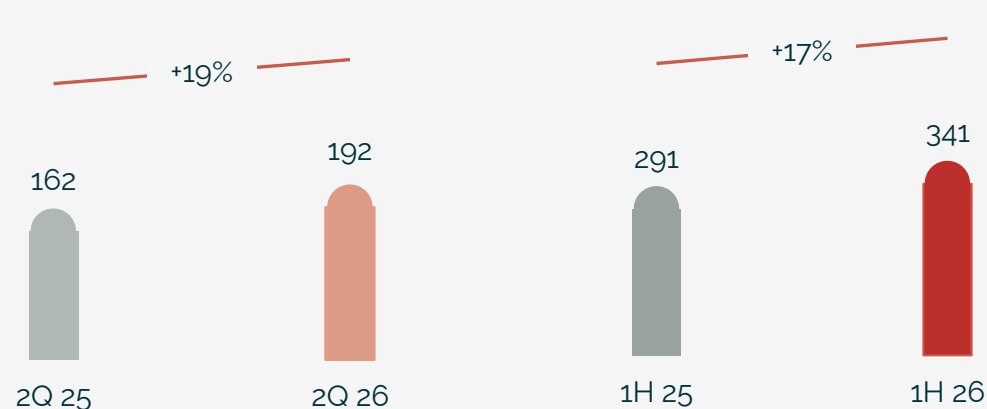
Business Travel (ﷲ Mn)



Hajj & Umrah (ﷲ Mn)



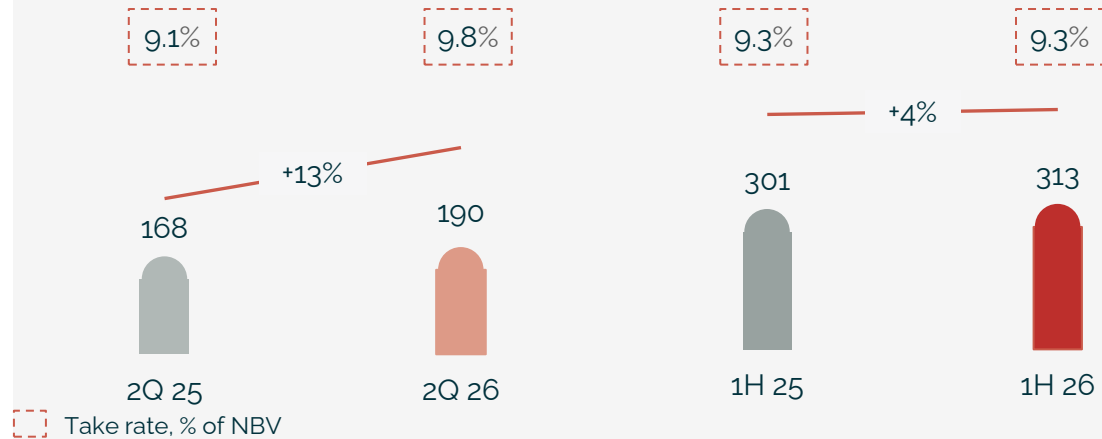
Destination Mgmt & Special Projects (ﷲ Mn)



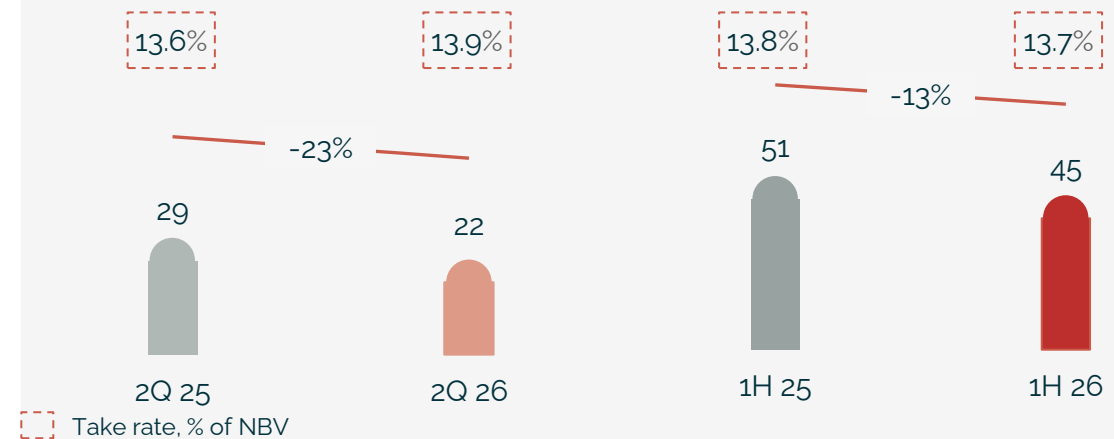
Almosafer Travel & Tourism Co.: revenue dynamics impacted by mix changes



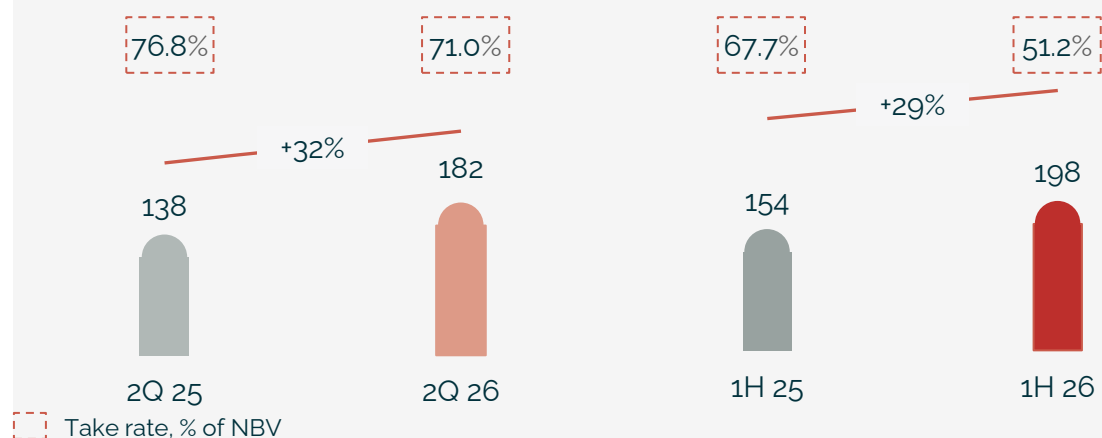
Consumer Travel (ﷲ Mn)



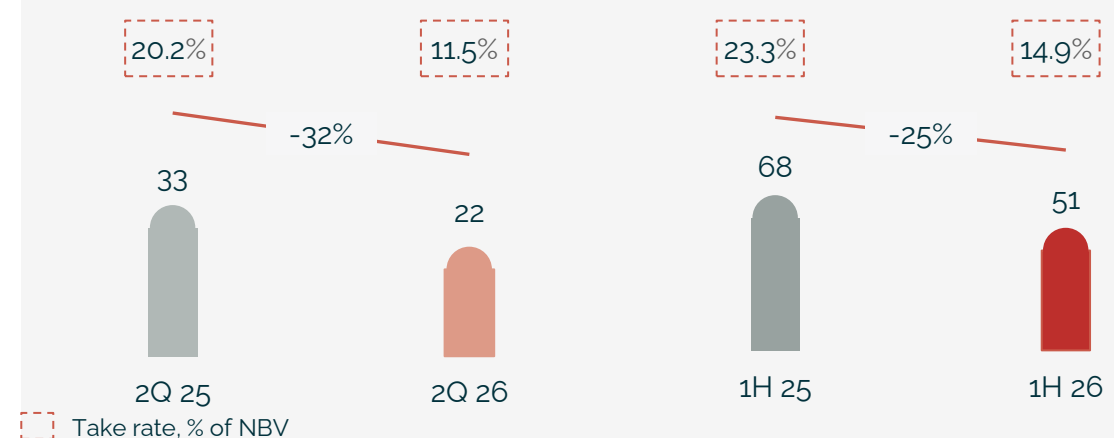
Business Travel (ﷲ Mn)



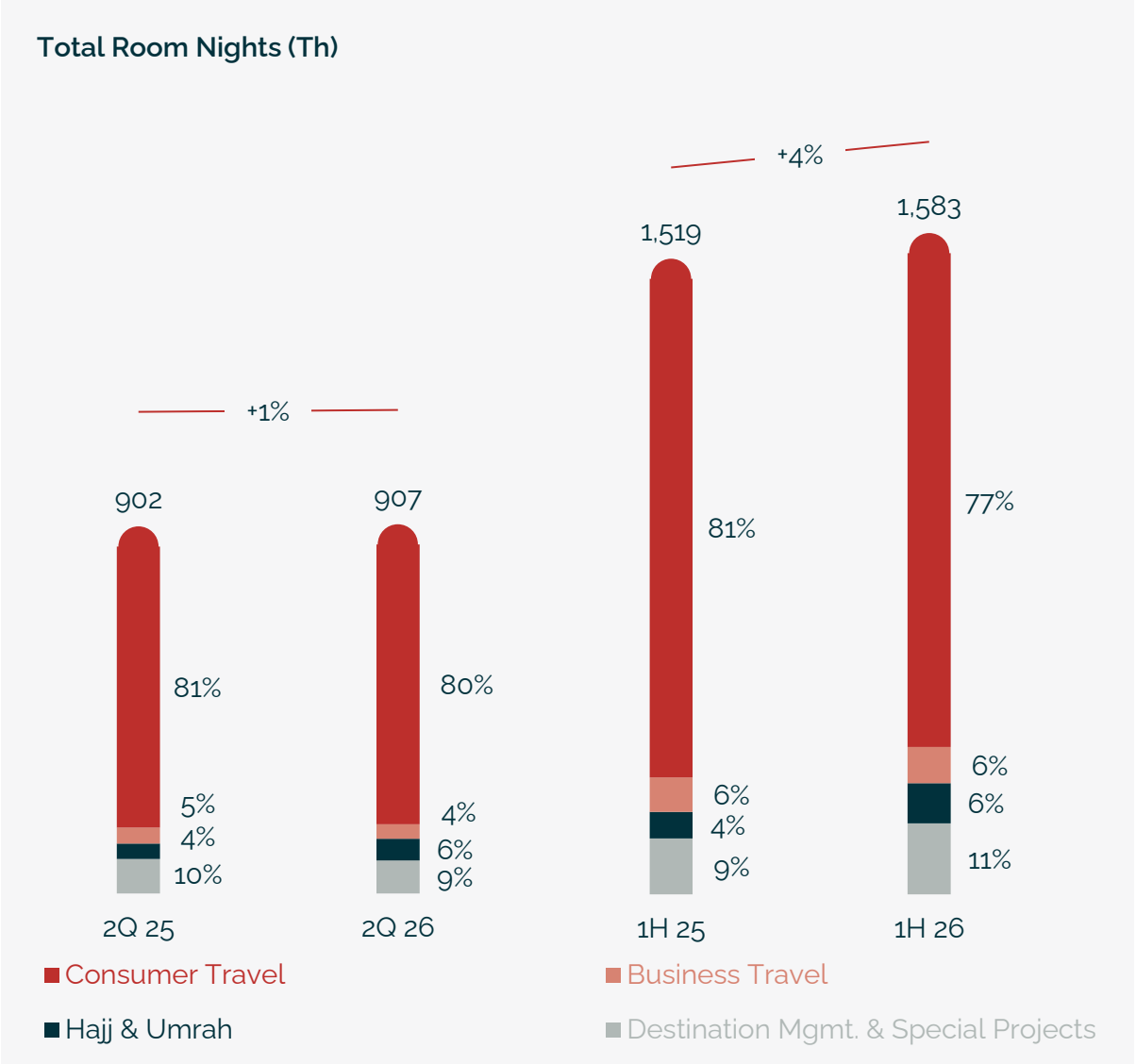
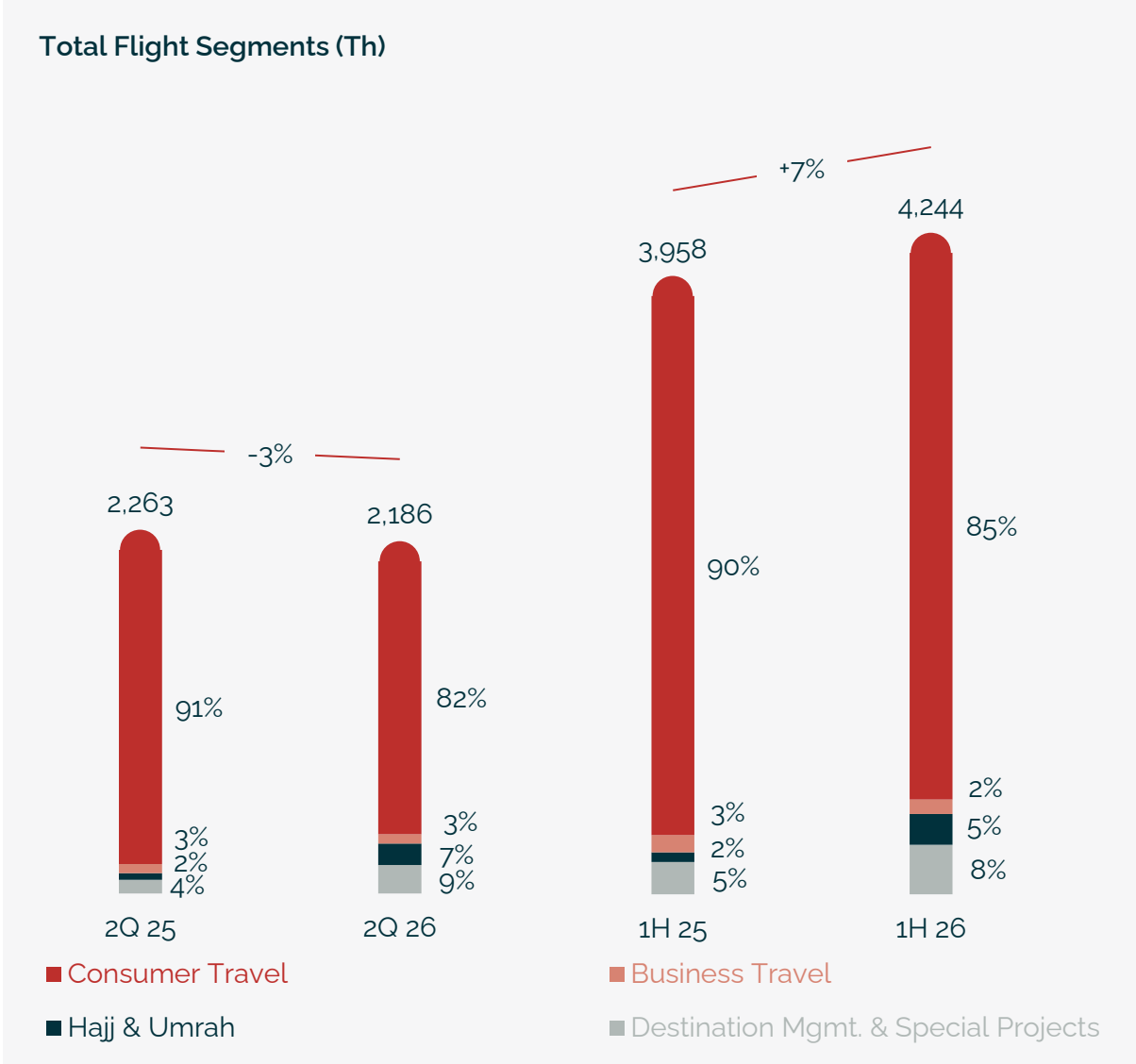
Hajj & Umrah (ﷲ Mn)



Destination Mgmt. & Special Projects (ﷲ Mn)



Almosafer Travel & Tourism Co.: growth across flights and room nights in 1H 2026



Almosafer Travel & Tourism Co.: mixed operational performance across segments



المسافر Almosafer Consumer Travel	Almosafer BUSINESS Business Travel	مواسم mawasim Hajj & Umrah	اكتشف السعودية DISCOVER SAUDI Destination Mgt. & Special Projects
3.6mn Flight segment +1% vs 1H 2025	96k Flight segment -16% vs 1H 2025	204k Flight segment +222% vs 1H 2025	327k Flight segment +52% vs 1H 2025
1.2mn Room nights -1% vs 1H 2025	89k Room nights +5% vs 1H 2025	99k Room nights +51% vs 1H 2025	175k Room nights +27% vs 1H 2025
117mn Number of searches +20% vs 1H 2025	32% % online booking rate +8ppt vs 1H 2025	45% Umrah online room nights +43 ppt vs 1H 2025	
	112 Days Sales Outstanding 111 in 1H 2025	59k Total number of pilgrims +87% vs 1H 2025	
		20k Number of Visa +25% vs 1H 2025	



AI Proof of Concepts (POCs)

100+

Under review and
development

Live Solutions

50+

Operational and tracked in
business

AI Priorities

- Enhance customer experience
- Improve efficiency & productivity
- Optimize revenue streams
- Enable better decision-making

Co-Authored Code

66.3%

Co-authored lines of code

AI-Generated Content

81%

AI-generated images

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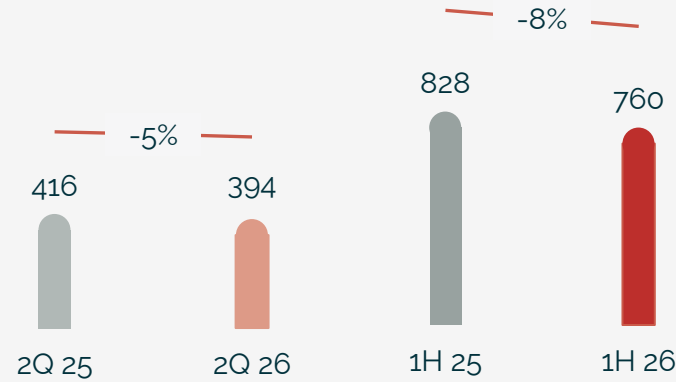
Lumi Car Rental

Lumi Car Rental: results under pressure from softer rental environment

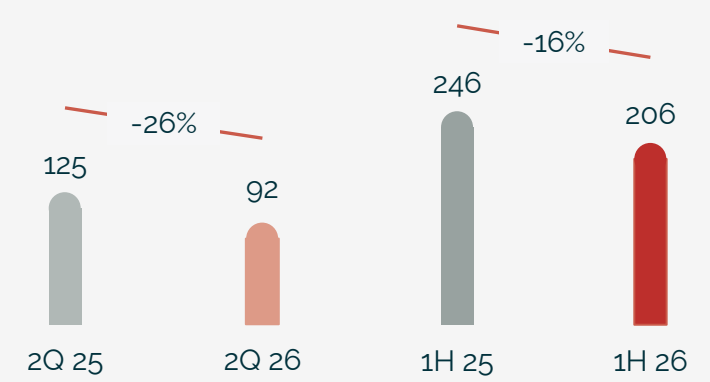


- Lumi Rental Company is a leading car rental and lease provider in the Kingdom of Saudi Arabia.
- Solid growth and market leadership
- Highly successful IPO in September 2023, listing 30% of the company on Tadawul
- Strong operational capacity and high EBITDA margins
- Balanced and sustainable business model

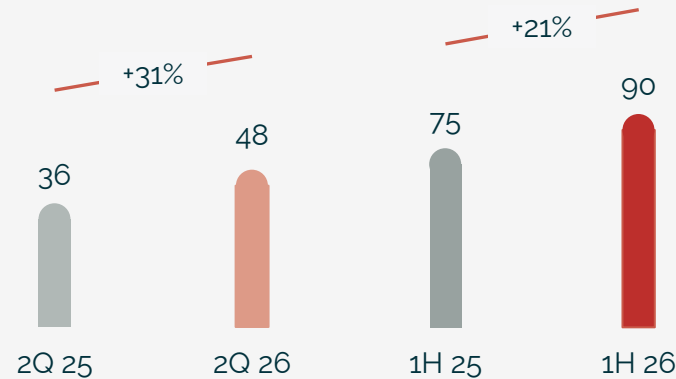
Revenue (ﷲ Mn)



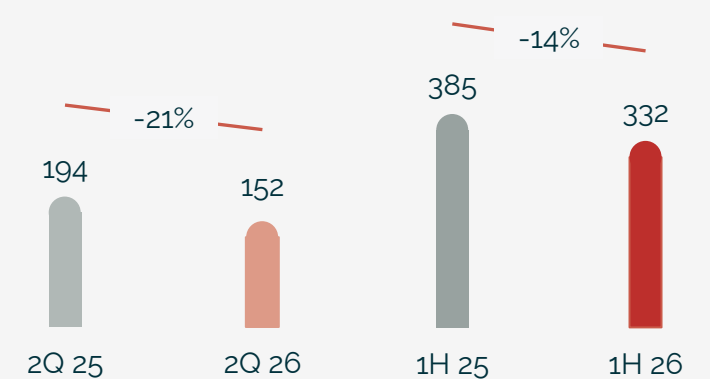
Gross profit (ﷲ Mn)



Operating expenses (ﷲ Mn)



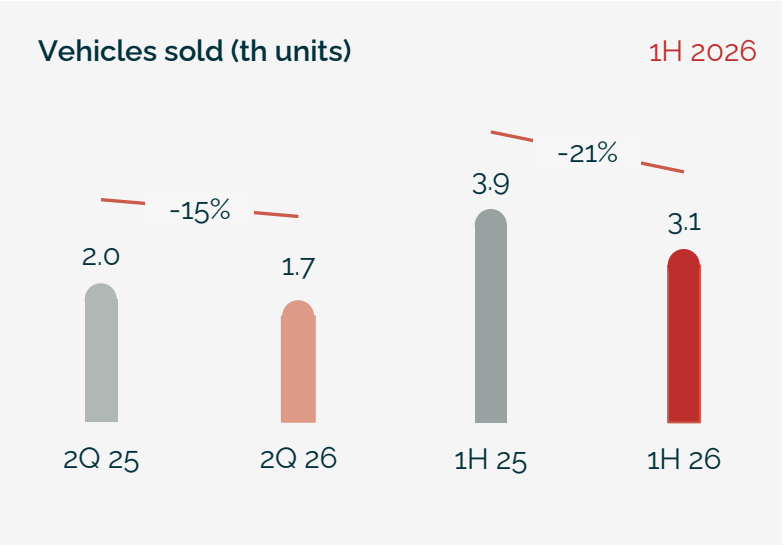
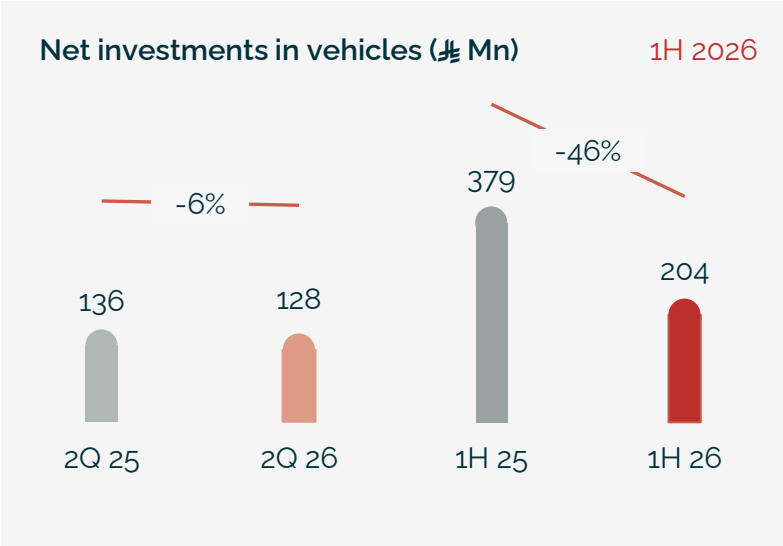
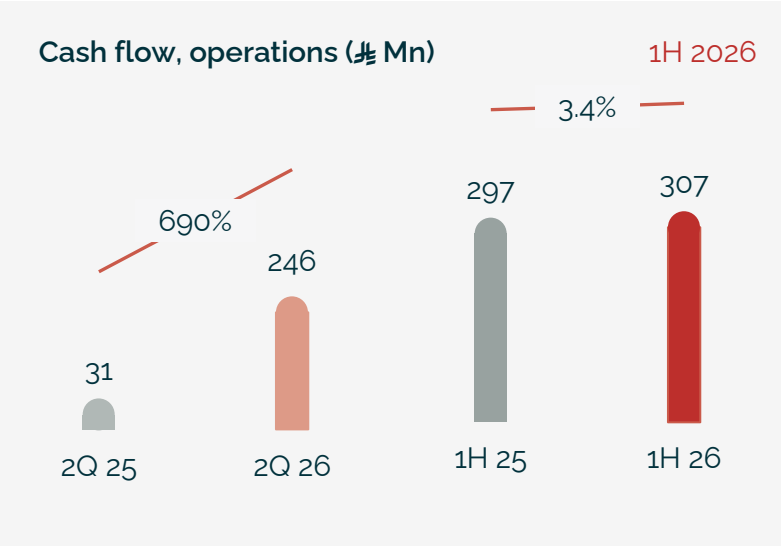
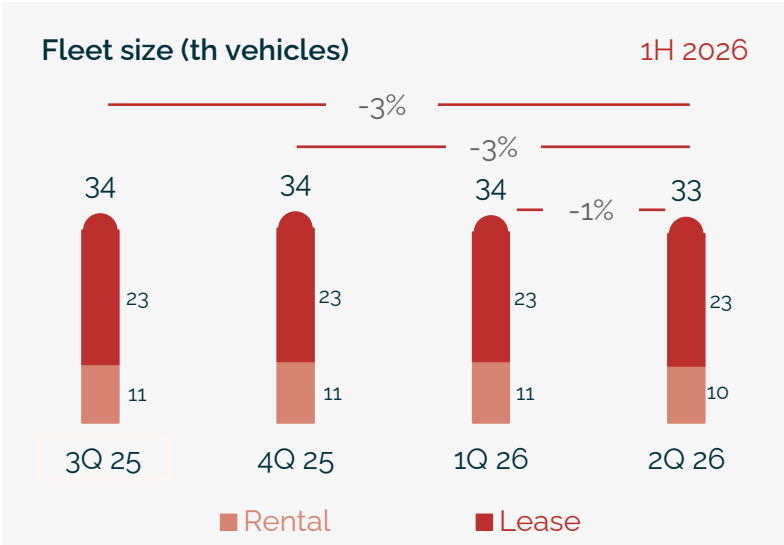
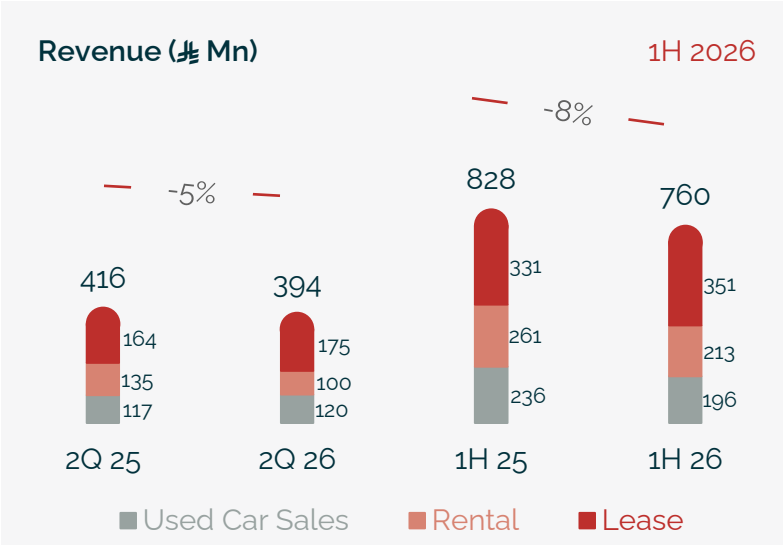
EBITDA (ﷲ Mn)



Lumi Car Rental: business performance metrics



- The Kingdom's top vehicle rental and leasing business



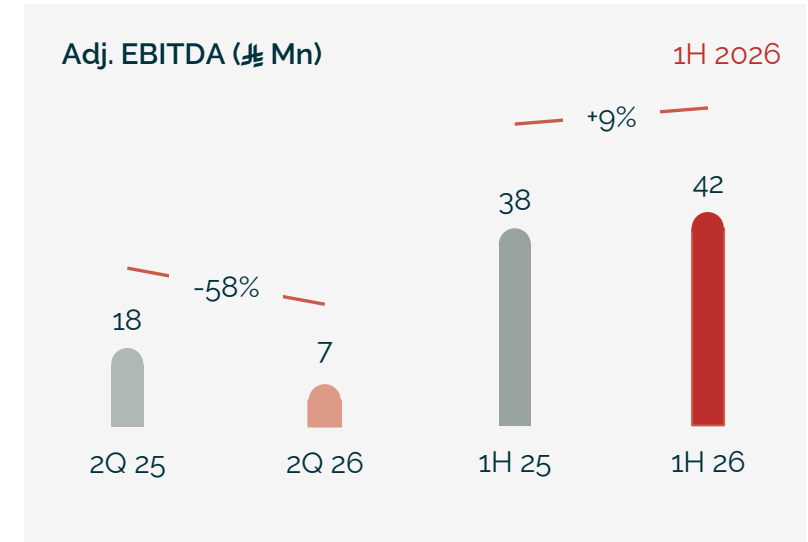
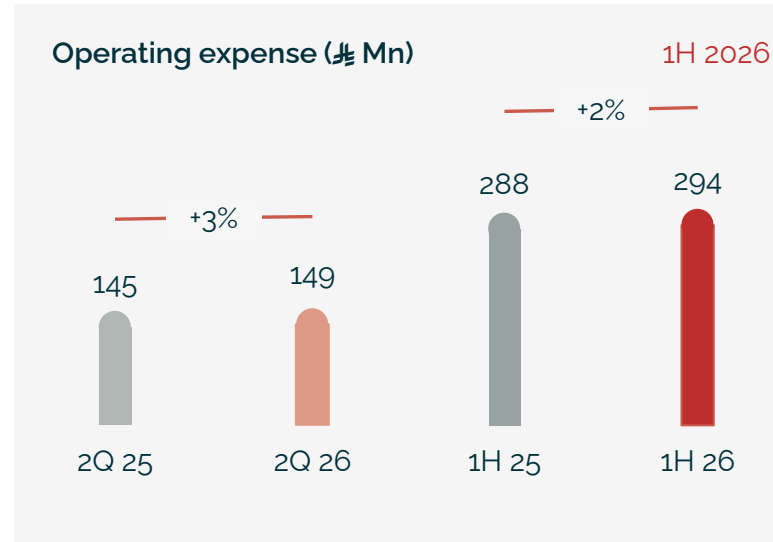
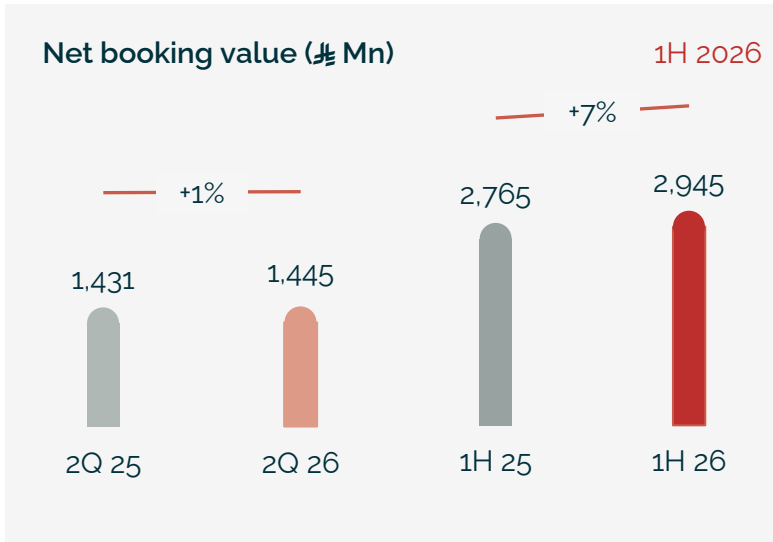
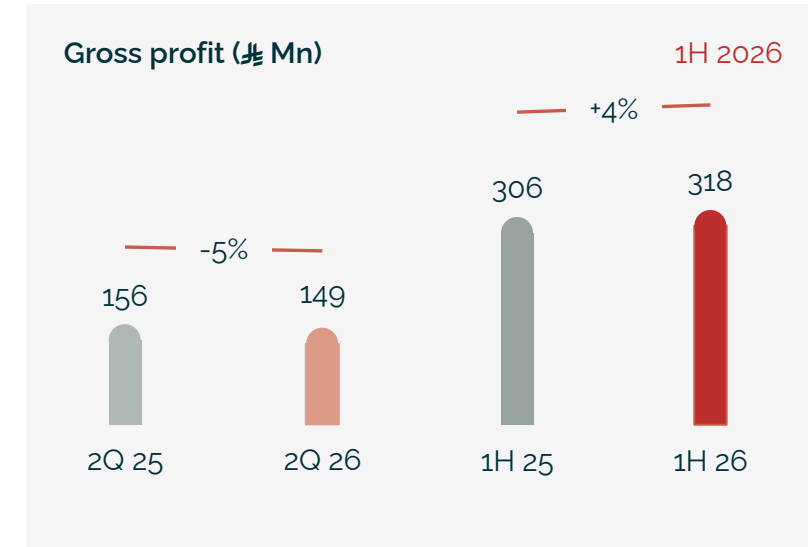
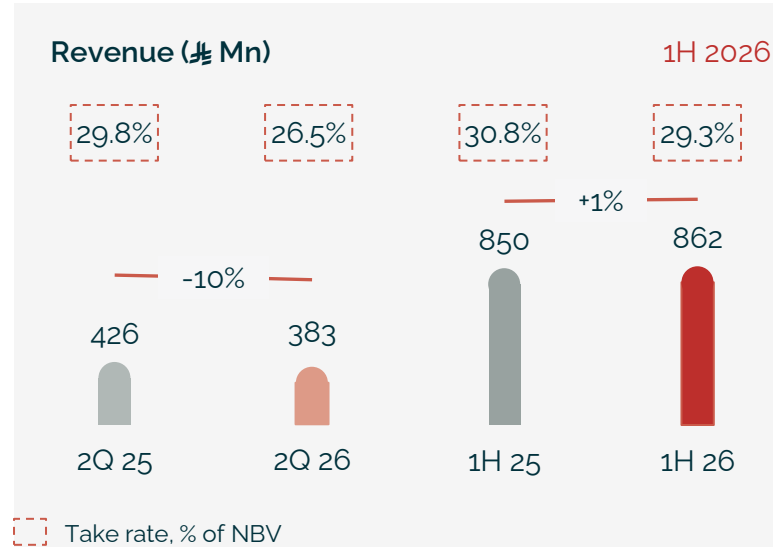
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Portman Travel Group

Portman Travel Group: revenue mix changes and high comparison base



- Portman Travel Group encompasses some of the most well-established travel brands in UK and Europe travel sector, including Clarity , Elegant Resorts and Destination Sports Group.

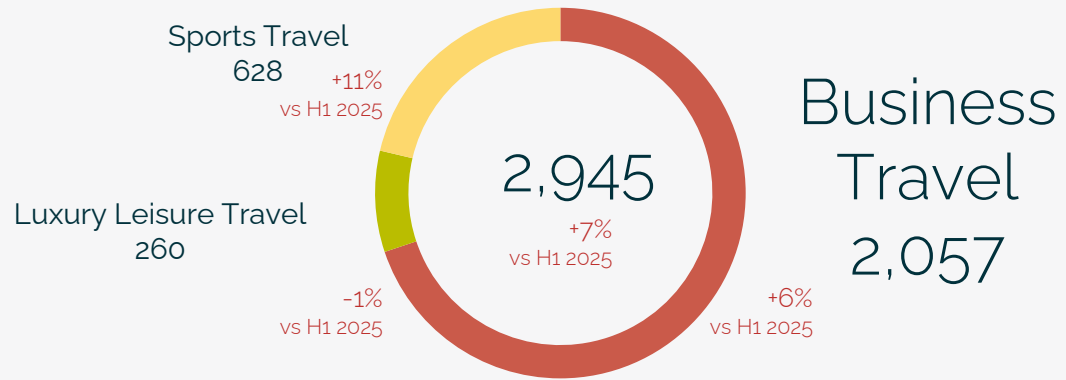


Portman Travel Group: Business Travel drives NBV growth in 1H 2026



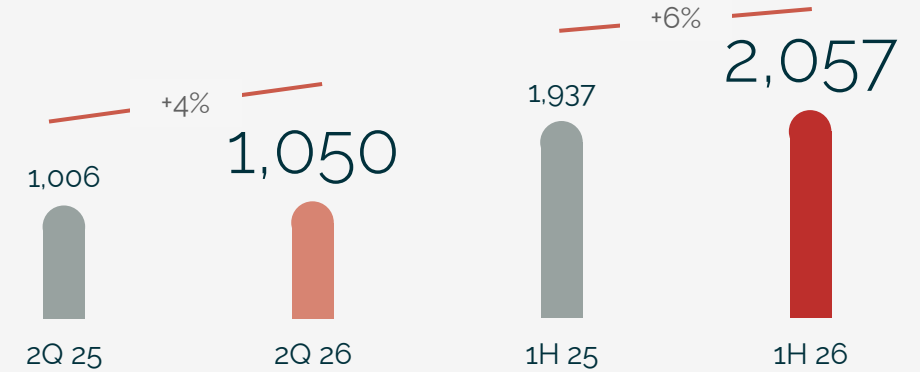
Net booking value (₹ Mn)

1H 2026



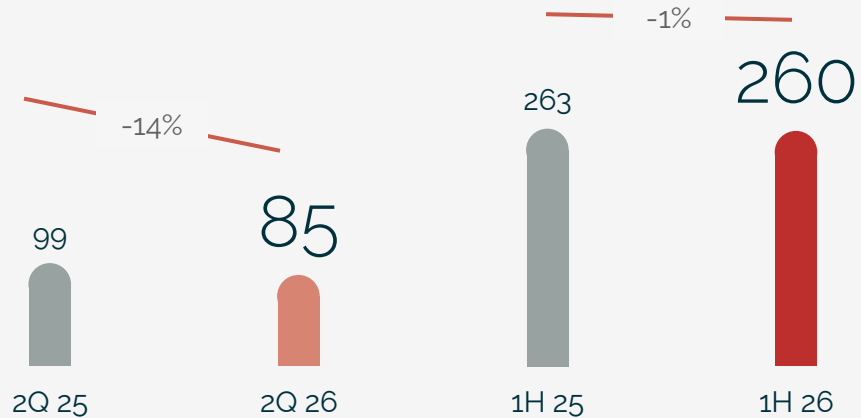
Business Travel (₹ Mn)

1H 2026



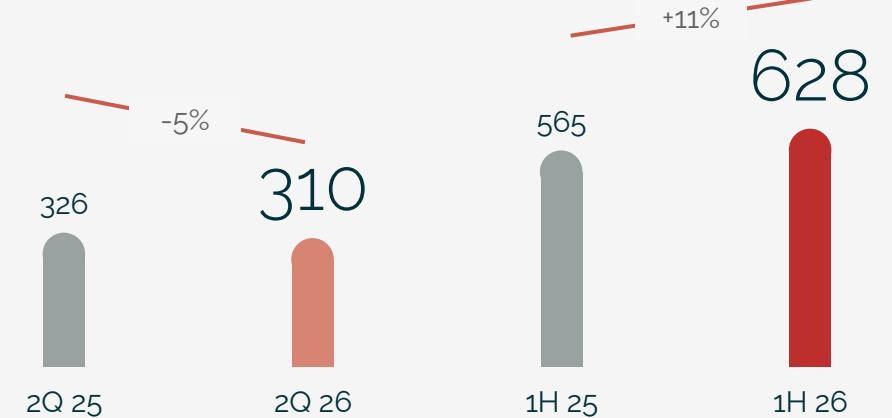
Luxury Leisure Travel (₹ Mn)

1H 2026



Sports Travel (₹ Mn)

1H 2026



Portman Travel Group: segment operating metrics



- 2.1mn Number of business trips managed
-12% vs H1 2025
- 91% % online booking rate
+5 pp vs H1 2025
- £ 793 Avg. Booking Value
+4% vs H1 2025
- 5th largest TMC in UK
Improved from 6th in H1 2025
- 13% Of FTSE 100 companies are clients
whilst we also support HMRC and Crown Commercial Services

ELEGANT | RESORTS

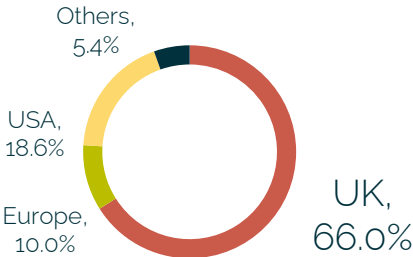


- £ 90k Average Order Value
-2% vs H1 2025
- 2.9k Number of trips
-2% vs H1 2025
- 60% Retention Rate
+2pp vs H1 2025



- 47.9K Number of travelers
+16% vs H1 2025
- 1.6K Number of Events Delivered
-5% vs H1 2025

Geographical revenue split (%)



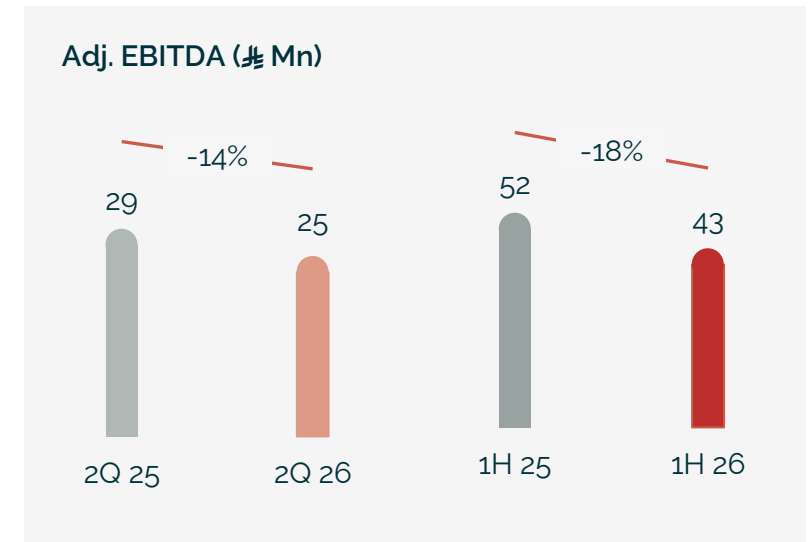
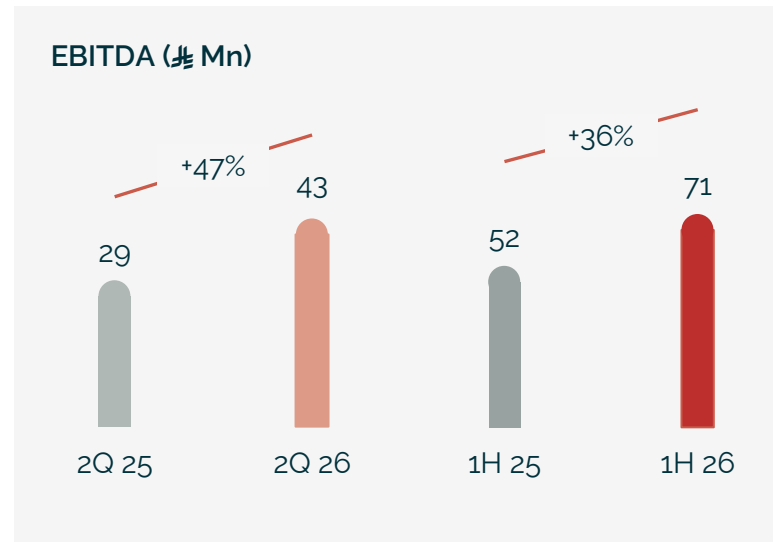
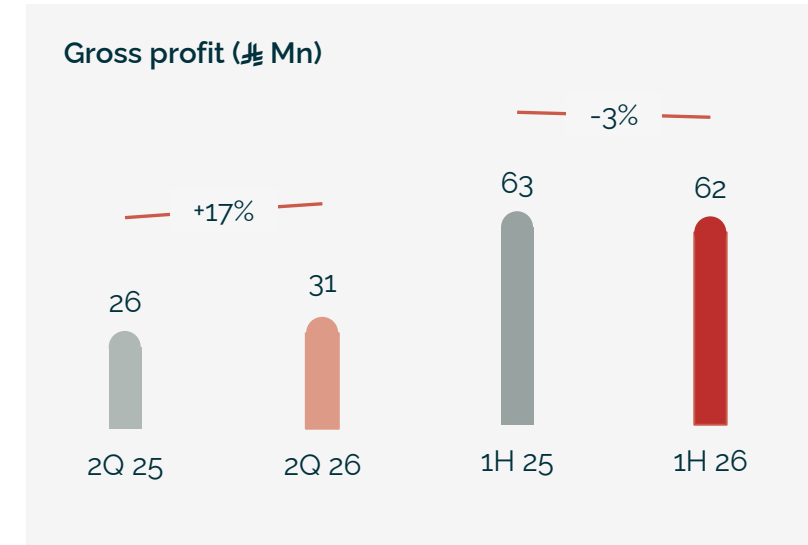
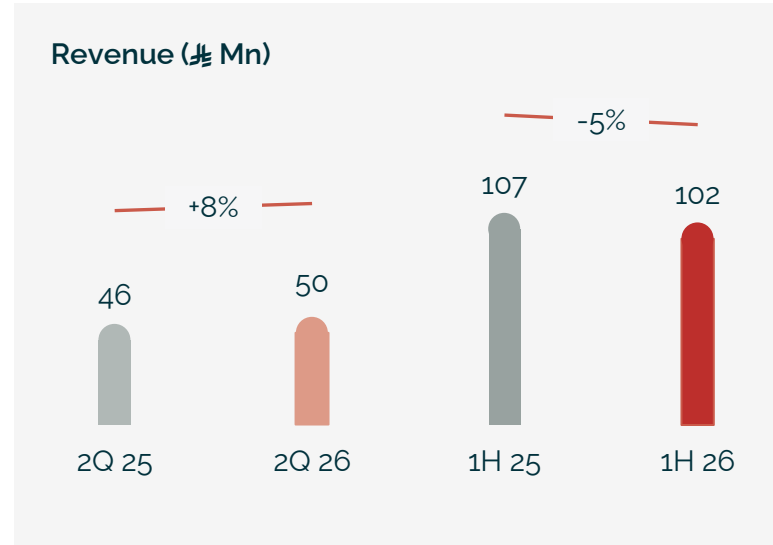
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Hospitality

Hospitality: Mövenpick sale in 1Q 2025 and one-off gain in 1H 2026



- Seven hotels, including Sheraton Jabal Al Kaaba (Makkah), three unbranded Makkah properties, and three CHOICE Hotels International brand locations
- Seera continues to execute its capital allocation strategy that includes targeted divestments of hospitality and real estate assets.
- Around ₪ 250mn worth of assets were divested since the capital allocation strategy announcement.



Hospitality: solid demand supported business performance metrics



1H 2026



Room Nights Sold

112k

-6%
vs 1H 2025



Operational Room Keys

2,055

-5%
vs 1H 2025



Revenue Per Available Room

₪ 432

+6%
vs 1H 2025



Occupancy

75%

+3 ppt
vs 1H 2025



Average Daily Rate

₪ 576

+2%
vs 1H 2025



Q&A



Appendix

Financial results supported by travel demand growth and efficiency gain



₹ Mn	1H 2026	1H 2025	YoY % Change	2Q 2026	2Q 2025	YoY % Change
Net booking value	8,266	7,856	+5%	4,425	4,305	+3%
Revenue	2,342	2,312	+1%	1,253	1,208	+4%
Cost of revenue	(1,370)	(1,394)	-2%	(744)	(761)	-2%
Gross profit	972	919	+6%	509	446	+14%
Operating expenses	(779)	(751)	+4%	(394)	(379)	+4%
Operating profit	214	149	+44%	126	60	+108%
EBITDA	534	453	+18%	282	206	+37%
Adj. EBITDA	473	501	-6%	231	266	-13%
Net finance cost	(54)	(72)	-25%	(27)	(38)	-29%
Zakat & income tax	(15)	(12)	+26%	(4)	(4)	-11%
Net profit	122	40	+205%	80	3	+2516%
Adj. net profit	62	88	-30%	29	63	-53%
Earnings per share	0.45	0.13	+234%	0.29	0.01	+2764%
Gross Profit Margin	41.5%	39.7%	+1.8 ppt	40.6%	37.0%	+3.6 ppt
Adj. EBITDA Margin	20.2%	21.7%	-1.5 ppt	18.4%	22.0%	-3.6 ppt
Adj. Net profit Margin	2.6%	3.8%	-1.2 ppt	2.3%	5.2%	-2.9 ppt

Strong balance sheet and prudent financial policy as shown by modest leverage



₹ Mn	2Q 2026	1Q 2026	QoQ % Change
Property, plant & equipment	4,832	4,930	-2%
Assets under construction and development	63	52	+21%
Investments	389	429	-9%
Trade & other receivables	1,748	1,753	-0%
Other	4,254	3,814	+12%
Total assets	11,286	10,977	+3%
Total non-current Liabilities	1,313	1,338	-2%
Total current liabilities	3,634	3,405	+7%
Total liabilities	4,947	4,743	+4%
Total equity	6,339	6,234	+2%
Debt to equity	28.0%	30.3%	-2.3 ppt

Improved cash position in H1 2026 driven by strong cash flow and asset disposals

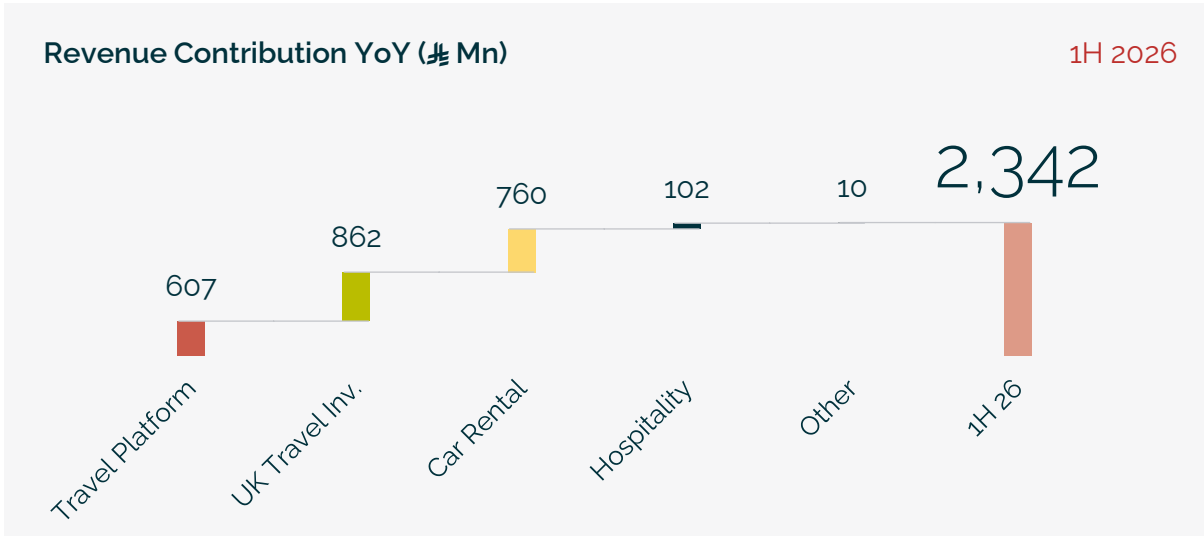
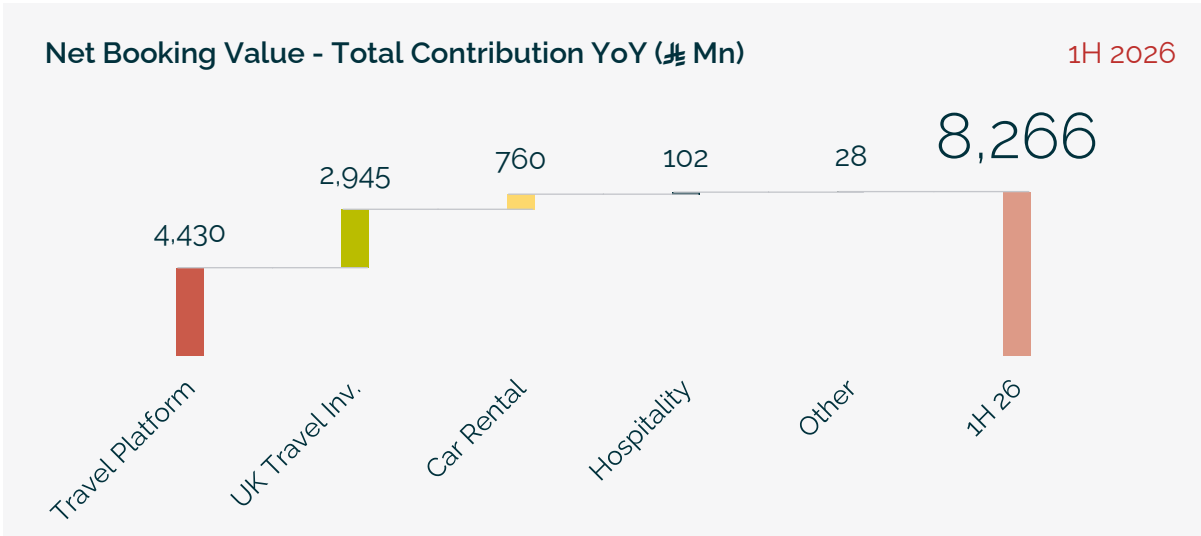
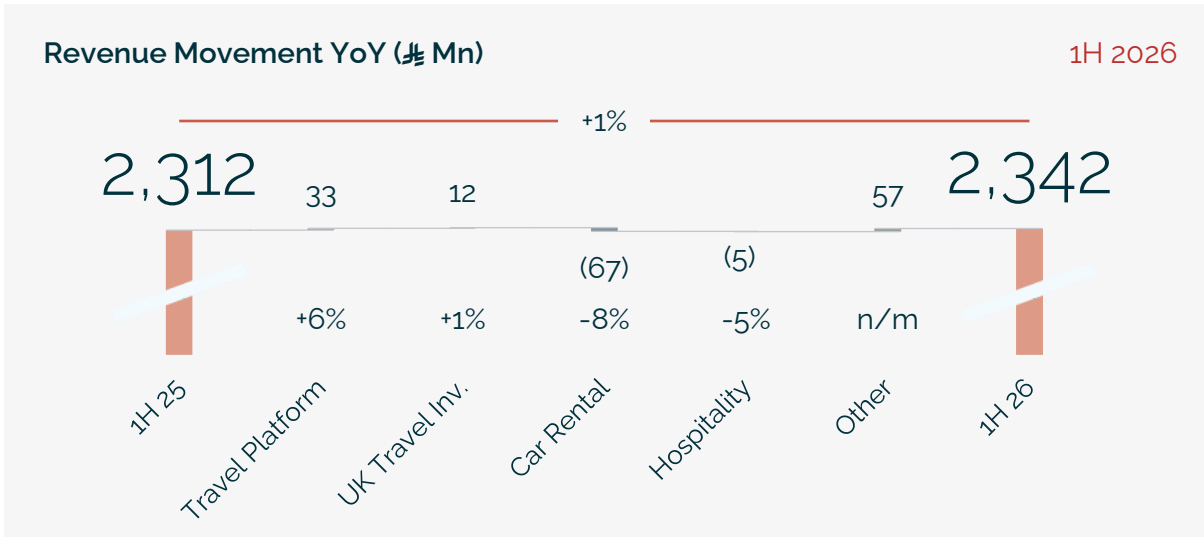
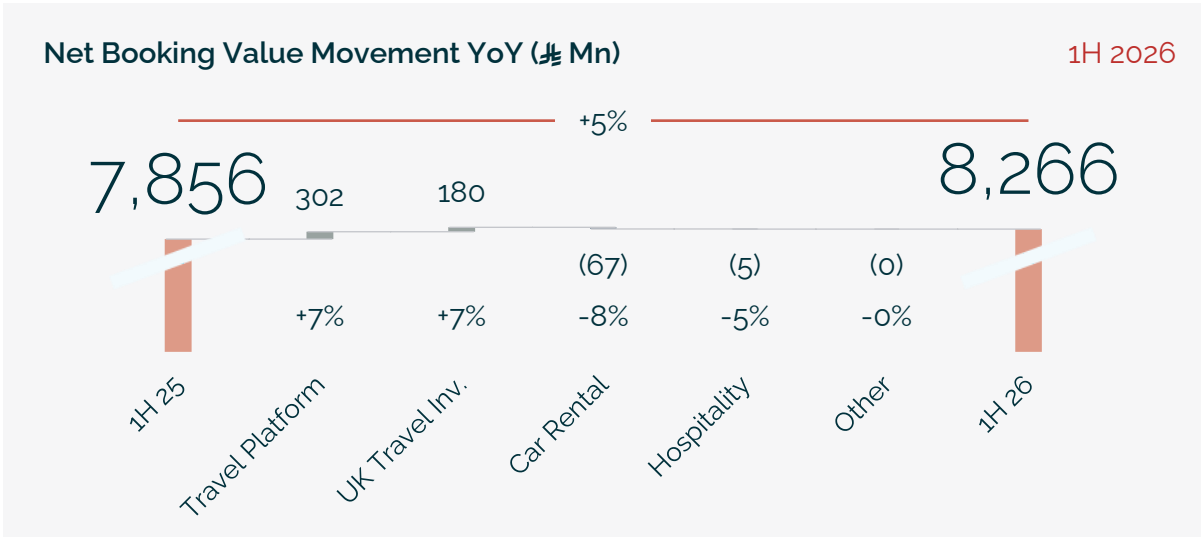


₹ Mn	1H 2026	1H 2025	YoY % Change
Profit for the period	142	72	+96%
Depreciation	270	263	+3%
Net book value of vehicles disposed	192	234	-18%
Net finance cost	54	72	-25%
Other	92	65	+43%
Operating CF before working capital	750	706	+6%
Working capital	(223)	(121)	+85%
Cash flows from operations	526	585	-10%
Cash flows from operations, net	239	99	+141%
Cash flows from investments, net	180	173	+4%
Cash flows from financing, net	(82)	(100)	-18%
Net changes in cash over the period	337	172	+96%
Cash & equivalents, beginning of period	544	690	-21%
Cash & equivalents, end of period	885	845	+5%

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Business Segments

Total NBV and revenue growth driven by travel and UK Investment...



...also supported gross profit and EBITDA expansion



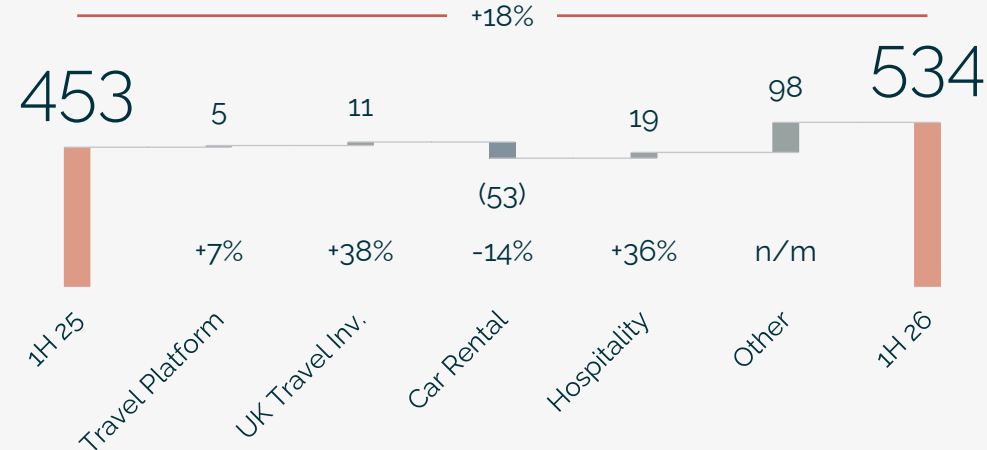
Gross Profit Movement YoY (£ Mn)

1H 2026



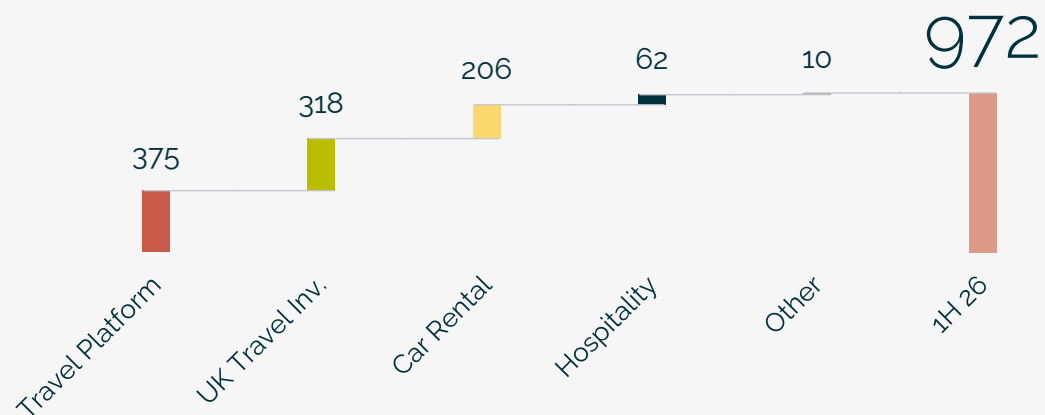
EBITDA Movement YoY (£ Mn)

1H 2026



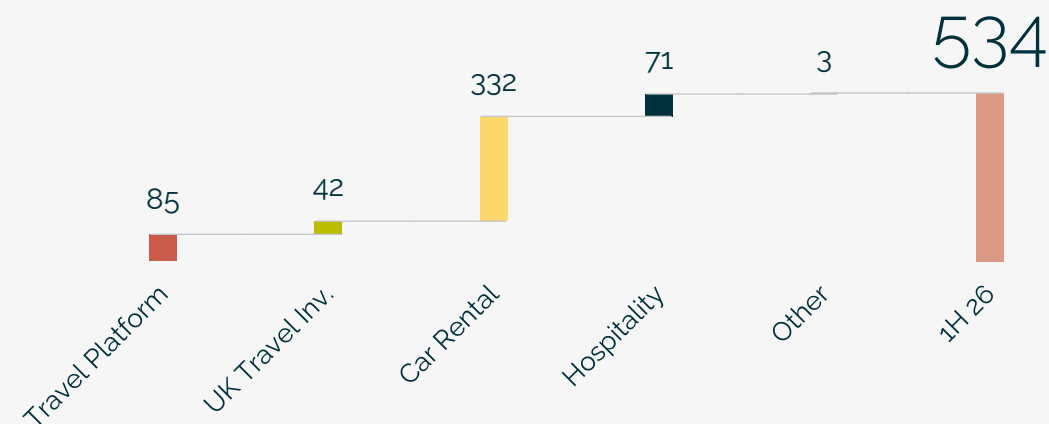
Gross Profit - Total Contribution (£ Mn)

1H 2026



EBITDA - Total Contribution (£ Mn)

1H 2026





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